



CultivatingChange

2017 / 2018 Cultivating Change Stats



Packages purchased

from GFT local farm partners

1,561,384

Donation from P*A Distributor

per package from GFT LF partner

\$0.05

= \$78,069

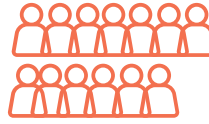
Panel Review
\$55,000

Popular Vote
\$21,000

VOTERS =3,000

VOTES =6,000

2017/18



40,580



96,745

2016



2,854



13,209

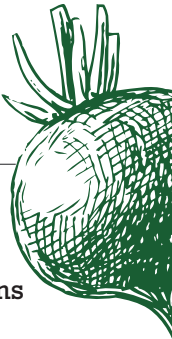
2015



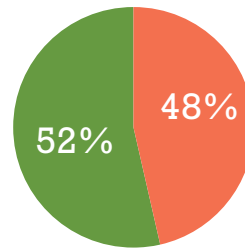
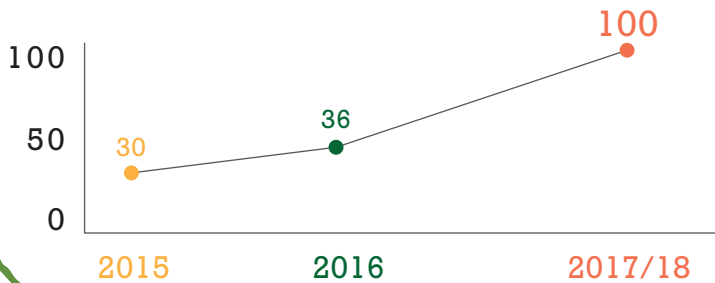
1,552



5,893



Applications Received



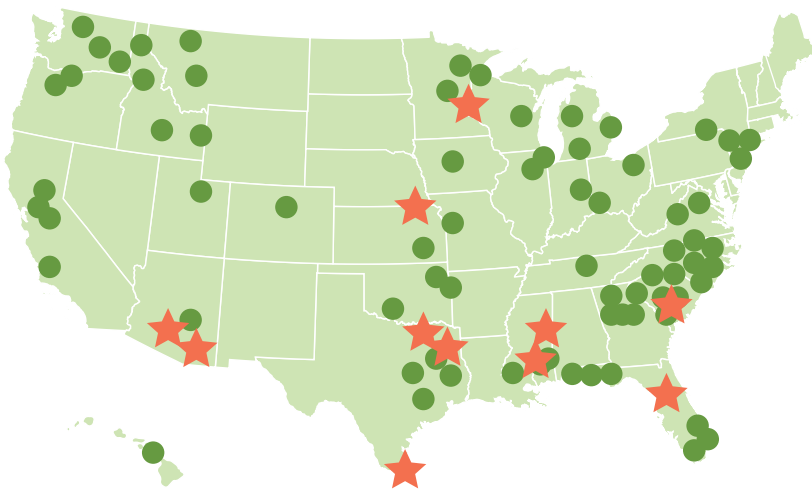
100 CC Applications

GFT Farms

Non-GFT Farms

Application Locations

Applicants Winners



Web Exposure

500,000

400,000

300,000

200,000

100,000

0

Page Views

Site Users

2015

2016

2017/18



@greenerfieldstogether